



Press Information

Purina Institute Announced as WSAVA's First Diamond Partner

The recently launched [Purina Institute](#) has become the [World Small Animal Veterinary Association](#)'s (WSAVA's) first Diamond Partner. Its support will underpin the running of some of the WSAVA's key clinical committees and initiatives. These include:

- The Global Nutrition Committee (GNC), which produces research and resources to help the veterinary healthcare team and owners to understand the importance of nutrition in companion animal health
- The Animal Wellness and Welfare Committee (AWWC), which promotes advances in companion animal wellness and welfare around the world. It will publish its Global Guidelines on Companion Animal Welfare at this year's [WSAVA World Congress](#)
- The Hereditary Disease Committee (HDC), which raises awareness and understanding of hereditary disease and genetic predispositions in dogs and cats
- WSAVA One Health Committee, (OHC), which works to highlight the importance of the small companion animal-human interface on the global One Health agenda.

The Purina Institute is also a Global Partner for WSAVA One Care, a pioneering initiative to motivate veterinary associations in countries where companion animal practice is still emerging to raise standards of care.

Serving as the global voice of Purina's science and its more than 500 scientists and pet care experts, the Purina Institute aims to put nutrition at the forefront of pet health discussions.

The Institute will connect the most innovative minds in pet health by facilitating knowledge exchange and collaboration with veterinary and scientific thought leaders around the world. As a champion of nutrition, the Purina Institute will share the company's latest scientific breakthroughs and will provide objective, fact-based information sourced from the wider scientific community on current trending topics across pet and human nutrition.

Commenting, Dr Jane Armstrong, External Relations Director for the Purina Institute, said: "We have supported the WSAVA for many years and, as its mission aligns closely with that of the Purina Institute, we felt it was the right time to step up and build an even stronger relationship."

"The Committees we support align with the Purina Institute's focus. Purina has long been a pioneer in advancing the science of pet health, so we look forward to the opportunity to participate in global nutrition conversations through the GNC. Additionally, our research on the human-animal bond reflects our commitment to making lives richer for pets and the people who love them. This is a key driver for our interest in the AWWC."

"We are particularly excited by One Care as it supports the development of companion animal medicine around the world. The Purina Institute embraces its goals, especially the development of regional leadership to enable veterinary organizations to support individual practitioners."

She added: "The WSAVA is the largest and most important global community of companion animal veterinarians. The team at the Purina Institute look forward to working closely with it on initiatives that advance the missions of both organizations."

Dr Shane Ryan, Incoming WSAVA President, said: "The work carried out by our Committees is helping to transform companion animal medicine around the world but it would not be possible without the help we receive from our industry partners. On behalf of all of our 200,000 members, I would like to thank the Purina Institute for its most generous support and we look forward to working with the team in the months ahead."

Diamond Partnership is the premier level available under the WSAVA's recently launched Partnership Program.

The [WSAVA](#) aims to advance the health and welfare of companion animals worldwide through creating an educated, committed and collaborative global community of veterinary peers. It currently represents more than 200,000 veterinarians through 110 member associations. Its annual World Congress brings together globally respected experts to offer cutting edge thinking on all aspects of companion animal veterinary care.

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