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Hill's Pet Nutrition Extends Support for the WSAVA

Professor Jolle Kirpensteijn, President of the World Small Animal Veterinary Association, WSAVA, extended the organization's thanks to Hill's Pet Nutrition, following the company's confirmation that it will continue to support the WSAVA in 2010 and beyond.

"In Hill's, we have a partner that fully shares our vision to support the development of veterinary knowledge on a global scale and is generously helping us, as we work to deliver this goal. All of us involved in running the WSAVA are deeply appreciative of the commitment Hill's shows to the initiatives we're running, and we would like to extend our grateful thanks to the company," Dr. Kirpensteijn said,

Hill's also announced that Janet Donlin, DVM and Chief Veterinary Officer at Hill's Pet Nutrition, is now the company's lead contact with WSAVA. She is taking over for Hein Meyer, Professional Affairs Director, who will continue to support the veterinary community in Hill's Europe.

"On a personal note, I'd particularly like to thank Hein Meyer for the very helpful contribution he has made to our work over the last decade. His input has always been valuable and his support unstinting. We also welcome Janet to her new role and very much look forward to working with her as we seek to deliver on our ambitious plans for the rest of 2010 and beyond," Dr. Kirpensteijn said.

Hill's global involvement with the WSAVA was solidified in 2008, and it has rapidly become one of the organization's most committed partners. Hill's has partnered with WSAVA in several key areas:

- Prime sponsor of the 2010 Congress, held in Geneva in June
- Sponsor of a new initiative to elevate the role of nutrition to become the fifth "vital assessment," or 5VA. The initiative, which the WSAVA launched in partnership with the

American Animal Hospital Association, places full nutritional assessment and recommendations on par with temperature, pulse, respiration and pain assessment

- Exclusive sponsor of the WSAVA's GI Standardization Project
- Sponsor of two annual WSAVA Awards: The Pet Mobility Award and the Awards for Excellence in Veterinary Healthcare
- Co-sponsor of the WSAVA's Continuing Education programme, together with Bayer Animal Healthcare and Intervet-Schering Plough
- Co-sponsor of the WSAVA's Renal Standardization Project together with Bayer Animal Healthcare
- Co-sponsor of the WSAVA's new One-Health initiative
- Sponsors the WSAVA website and newsletter

“The work that the World Small Animal Veterinary Association does to promote the availability and quality of healthcare for small companion animals around the world is very much in alignment with our mission at Hill's Pet Nutrition,” Dr. Donlin said. “We're proud to support WSAVA and look forward to continuing to work together to advance veterinary healthcare worldwide.”

The WSAVA just finished a year of celebrations to mark its 50th anniversary and represents over 80 member nations. WSAVA provides a programme of global science and education for the veterinary care of small companion animals. Full details of the WSAVA's initiatives are available at www.wsava.org.

For further information:

Rebecca George, George PR

Tel: 01449 737281/07974 161108